

# simply the best

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## THE BEAUTY ISSUE

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# MASCARA FAUX PAS

## TIPS TO MEND MASCARA MISHAPS

We have all made those mascara snafus, which seems to be more common when we are in a hurry, leaving mascara more clown-like than modellesque. The good news is that celebrity makeup artist Kimara Ahnert knows a thing or two about lash brilliance and has shared her insider tips to solve mascara mishaps with us.

### STUMPED OVER CLUMPED MASCARA?

Once you use up a tube of mascara, hang on to the wand brush. Clean it thoroughly and sterilize it. Keep it inside of a clean zip lock bag until you need it. The next time your mascara clumps, pull out the clean wand and work it cautiously through the lashes to separate them and remove any excess mascara.

### EYES ON EXPIRED MASCARA

Mascaras don't usually go bad until after two or three months of use, but it may be start to dry out sooner. You'll know if the problem actually is bacteria, because the funky odor is unmistakable, something like burning plastic. The average tube will dry out — due to over exposure to air — weeks before it spoils, and quite possibly just one month after purchasing. The only thing you can do once that happens is to gently rake through any clumps with a metal lash comb after applying. Never try to thin out the formula with water — you'll ruin it. If you suspect your mascara has gone bad, don't think twice about tossing it. Those germs cause nasty infections and eye irritations.

**NEW MASCARA MISTAKES** If you pick up a fresh tube, take the following precautions to prolong its life:

- ▶ Before closing a mascara, always wipe the mouth of the tube with a tissue to remove any gunk that could mess with its air tight seal.
- ▶ Avoid pumping the wand in and out, and don't keep the wand out of the tube for a second longer than you have to.

**MASCARA SMUDGE** If you smudge your mascara application, use a cotton swab to fix it. Wiping off the smeared mascara is a huge no-no. Blending it into your makeup also will not help. Take a cotton swab and dip it into a moisturizer or makeup remover to remove residue. Touch up critical spots with a concealer or foundation.

### KIMARA AHNERT MASCARA IN BLACK

This mascara is water resistant and guaranteed not to run, plus it is perfect for contact lens wearers and for those with sensitive eyes. \$22, [kimara.com](http://kimara.com)



### TARTE MULTIPLEYE™

Waterproof and super nourishing, tarte's unique formula is suitable for those wanting to fortify lashes while increasing the appearance of lash length with a unique blend of high-performance natural botanical nutrients. \$24, [tartecosmetics.com](http://tartecosmetics.com)