



SUMMER 2010! STARS MODEL THE TRENDS!

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no. 38

SUMMER 2010

short hair

editors' picks!
25 top new cuts

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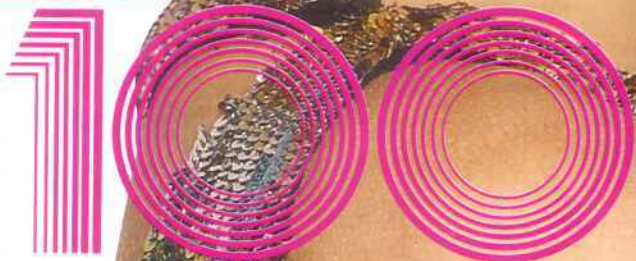
TREND
ALERT
**what's
sexy now!**
wispy **fringe**
angled **bobs**
tousled **curls**
french **pixies**
textured **layers**



**Look
Younger
Style
Secrets**
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**Get Drew's
Breezy
New Bob**

WINNERS!



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shorttakes

GET YOUR HAIR LOOKING ITS BEST WITH THE LATEST NEWS AND HOW-TOS.

3 LOOK-YOUNGER STYLE TRICKS

Want to look younger? Then the right haircut is a must! We asked Carlos Vega of New York City's Patrick Melville Salon to tell us which cuts can shave years off your appearance and how to wear 'em!

"There are specific hairstyles that tend to make people look much younger," says Vega. Specifically, he recommends the French pixie, the short, layered bob and the asymmetrical short cut with wispy bangs.

- **French pixie:** "You can spike it up and make it wisp onto your face for a trendy, of-the-moment look."
- **Short Layered Bob:** "Wear it messy and tousled for a youthful, hip look."
- **Wispy Bangs:** "Adding wispy fringe to any cut makes you look much younger than harsh, strong bangs."

Hair by William De Ridder, Belgium. Photo by P. Verbruggen. Makeup by Van rie Anniek. Clothing: Boudoir 5 zintuigen. Products: Paul Mitchell.



Short, tousled hair can make you look years younger.



FROM STRAIGHT TO TEXTURED!

The grass is always greener on the other side, which is why women with straight hair are often longing for texture. For the 411 on going from sleek to swirly, we spoke with Edmondo Blando, owner of Salon Vanity in Philadelphia, PA.

Consider a chemical texture service...and you needn't worry about ending up with an '80s-style poodle-perm. "Experienced stylists can create modern, romantic, soft looks for even the straightest of hair."

Try thermal heat, i.e., a flat iron, hot curlers or a curling iron. However, Blando warns against using high heat or too much flat-ironing before curling, which can lead to damage.

"When using thermal heat, start curling from the middle of the hair shaft, gently wrapping it around the barrel for a short time," Blando says. "Never start at the ends and roll the barrel up—this will damage ends, result in stiff curls and pull the hair."

Thermal protectant can save strands from too much heat, while volumizer adds fullness. Invest in a flat curling iron with ceramic plates and beveled edges, which are gentler on locks.

If you'd rather avoid heat or chemical styling, look to the past and try pin curls. "Apply styling mousse, then pin hair up to form curls; allow to dry."

Hair by Sean & James Tetlow, The Colour Room Hairdressing, Stockport, Cheshire, UK. Photo by Malcolm Willison. Makeup by Chase Aston. Clothing stylist: Bernard Connolly.



Opt for bold red lipstick or a pretty pink gloss (see below) like these ones from Kimara Ahnert.

lip service

This season, models rocked the runways of Gucci and Dior with bright red lips. We asked Kimara Ahnert of the Kimara Ahnert Makeup Studio in NYC to rework the look from catwalk to sidewalk!

"Bold lips are no longer just for night—put on a red lipstick during the day or at the office," she suggests, keeping the rest of your makeup clean and neutral. Here are Ahnert's tips on how to get a pretty, sexy pout:

- Brush lips with a toothbrush to exfoliate them, then line them outside the natural lip line. For more shape, dab a shimmer eye shadow very subtly just over the top lip before lining to create the perfect cupid's bow.

- Apply either a matte foundation or concealer to lips with a lip brush, ensuring all lines are filled in, then pat lips with your fingertips.

- Fill in with your favorite lipstick and dab a pearlized gloss to the center of the lip. "Glossy lips are very sexy for spring and summer. It's not as much about what color, but what texture you choose."

- Avoid very thick, creamy or sheer formulas, as they create an uneven appearance once lipstick is applied, and stay away from lip sealers, as they tend to be drying.

