

BIGGEST SUMMER PREVIEW!

HAIRDO IDEAS® SPRING 2009

**THE 5 COOLEST
CELEB TRENDS >>**

HAIRSTYLE

Your Best Look!

10 Sexiest Cuts For Your Hair

OFFICE TO EVENING

295 New Styles

- Flirty Curls
- Makeovers
- Piecy Crops

**RIGHT NIGHT
LOOKS FOR
4 OCCASIONS**



See
What's
New for
Every
Length!



**HOLLYWOOD'S
SECRET STYLE
TRICKS**
see p. 6



hair & beauty BUZZ

YOUR GUIDE TO WHAT'S HOT & HOW TO GET IT.



LOOK-YOUNGER CUT & COLOR TIPS

Forget about facelifts and Botox—you can get a lot of youth-enhancing mileage out of choosing the right style, and it's a whole lot cheaper! That's the word from Joico Color Professional George Papanikolas. Here are a few of his anti-aging secrets.

- **Chase Away Gray.** Hair color darkens and goes gray as we age, so an easy way to bring back our youth is to color it and go lighter, which makes the skin look more radiant. Maintain the color with Joico's Renu Shampoo & Conditioner, suggests Papanikolas, which gently cleanses hair while pro-

longing your color's vibrancy.

- **Layer it On.** Add some shorter layers, which will create fullness and movement while letting your skin come forward and shine. If your hair is fine, try Joico's Renu Bodyfying Lotion, which adds definition and body to fine hair without a dry, rough feeling.

- **Make Some Waves.** If your face seems more angular, soften the edges by wearing hair in soft waves or curls. Or, if your face is fuller, go for a sleek, straight look to counteract heaviness. Joico's Renu Control Cream will help you achieve silky, frizz-free layers.



Makeup/Hair Matchup Guide

This season is all about shimmer, according to makeup artist Kimara Ahnert, owner of her namesake studio in New York City. Bright pink gloss, shimmering skin and eyes in bronzes and mineral shades are the hot looks for Spring. However, before you get going, check out Ahnert's guide to making your makeup work with—not against—your hair.

- **UPDOS:** Play up your eyes with stronger eye-liner. Contour cheekbones with a bronzer or use

blush in the hollow of the cheek, suggests Ahnert.

- **DOWN 'DOS:** Enhance lips with liner and gloss for a fuller pout, and make cheeks pop with a bright blush applied to their fullest point.

- **REDHEADS:** Opt for pink, warm browns like cinnamon, chestnut, wine, eggplant and mahogany.

- **BLONDES:** Go for champagne, bronze, pink, navy and green.

- **BRUNETTES:** Choose from mauve, plum, navy, charcoal and berry.



BREAK AWAY FROM THE BOB



Let's say you followed last year's trend and traded your long locks for a Victoria Beckham-inspired pixie. Now, you've tired of super-short tresses. What to do?

For instant length, extensions are your best bet. "Long hair is sexy, and sexy is always in," says Tina Dizon of Juan Florentino Salon in Beverly Hills.

For best results, have your extensions put on strand-by-strand using hot and cold fusion, which camouflages the short hair. Also, make sure your stylist uses 100 percent human hair. "Hair extensions are like cosmetic surgery—you want them to look totally natural," says Dizon.

Damage won't be an issue if your faux hair is cared for properly. Be sure to use leave-in conditioner and take out the extensions after three or four months so your real hair doesn't tangle.

ADRIANNE PALICKI went from short to long overnight via the magic of extensions.
ANDY FOSSUM/STARTRAKSPHOTO.